Part 2 Open cloze

For questions 16-30, read the text below and think of the word which best fits each space. Use only one word in each space. There is an example at the beginning (0).

The Model T Ford
The age of the car started (0) on the 12th August 1908, when the first Model T Ford rolled off
(16) world's first assembly line. From the beginning demand was high and orders came in from
all (17) the world. Henry Ford quickly realized that the company (18) have to
expand quickly to meet demand. As a result, he introduced the idea (19) 'the mass production
line'. However, the company still (20) to
open another branch in Kansas City. Two years later, the company (22) producing cars on a
moving assembly line. An official history of Ford says 'In October 1913 mass production (23) the
automobile began'. Before this, Ford (24) only been able to organize men and components in
order (25) improve the efficiency of the Model, but the moving assembly line improved the
speed of chassis assembly (26) 12 hours to only 1 hour 33 minutes. In 1914 Ford
(27) 308,162 cars in his factories, (28) was more than all the other manufacturers
combined. The age of (29) car had definitely arrived and the car would become the most

(30) _____ means of transport in the 20th century.