

PAPER 1 Reading and
Use of English

Part 1
Part 2
Part 3
Part 4
Part 5
Part 6
Part 7

PAPER 2 Writing

PAPER 3 Listening

PAPER 4 Speaking

For questions **9–16**, read the text below and think of the word which best fits each gap. Use only **one** word in each gap. There is an example at the beginning **(0)**.

Write your answers **IN CAPITAL LETTERS** on the separate answer sheet.

Example: 0 B E E N

What's in a colour?

Psychologists have long **(0)** aware that our emotions are affected by colour. Certain colours are thought to have **(9)** calming effect, while others are said to stimulate our appetite or make us feel more positive.

The fact that certain colours trigger particular feelings **(10)** led to institutions, companies and artists using colour to influence **(11)** way we feel. For example, relaxing colours might be applied to hospital walls; colours encouraging us **(12)** eat faster might be used in fast food restaurants; and colours **(13)** inspire confidence might be incorporated into a company logo.

Colours have different meanings culturally. The colour red is a symbol **(14)** love, passion or danger in some societies, whereas in others, it may represent happiness and good luck. Yellow can make us feel joy or sadness, depending on where we live in the world. **(15)** remains the same wherever we live is that colours do have an effect on us, **(16)** we're aware of it or not.